

Serial No. 09/919,727

Attorney Docket: 74577/044

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Group Art Unit: 2142

Examiner Beatriz Prieto

|                  |  |
|------------------|--|
| Application of : | Steven ASHCROFT, et al.                  |
| Serial No. :     | 09/919,727                               |
| Filing Date :    | July 31, 2001                            |
| Entitled :       | SYSTEM FOR DELIVERING<br>DYNAMIC CONTENT |

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**AMENDMENT AND PETITION FOR A ONE-MONTH EXTENSION OF TIME**

Sir:

In response to the Office Action dated March 16, 2005, applicants submit the following amendments and remarks.

The shortened statutory period for response to the Office Action expired on June 16, 2005. Pursuant to 37 C.F.R. § 1.136(a), Applicants therefore petition for a 1-month extension of time extending the time for response to July 16, 2005. Please charge the extension of time fee and any other necessary LARGE ENTITY fees to Deposit Account No. 16-2500.

Please amend the above-identified patent application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 9 of this paper.

Please amend the above-identified patent application as follows.

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Date July 12, 2005 Client-Matter 74577-044

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Company: United States Patent and Trademark Office -- Group Art Unit 3624 Voice No.:

Re: Inventor : Steven Ashcroft, et al.  
Serial No. : 09/919,727  
Filing Date : July 31, 2001  
mi :  
Att'y Number : 74577-044

Attached please find the following:

1) AMENDMENT AND PETITION FOR A ONE-MONTH EXTENSION OF TIME

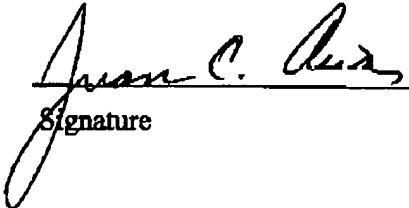
Please contact John C. Stellabotte at (212) 969-3413 if you have any questions.

## FACSIMILE TRANSMISSION CERTIFICATE

I hereby certify that these papers are being facsimile transmitted to the Patent and Trademark Office on the date shown below.

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July 12, 2005

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